



PRESENTS



gameday

▶ GOLF CLASSIC

SATURDAY AUGUST 18TH, 2018 x HERITAGE GOLF CLUB

MYRTLE BEACH
SOUTH CAROLINA

WELCOME TO THE 2018 GAMEDAY GOLF CLASSIC

SATURDAY AUGUST 18TH, 2018 x HERITAGE GOLF CLUB

• 478 HERITAGE DRIVE PAWLEYS ISLAND, SC 29585 •

SCHEDULE OF EVENTS

- 8:00AM | REGISTRATION x BREAKFAST BUFFET
- 10:00AM | SHOTGUN START
- 3:00PM | LUNCH BUFFET
- 3:15PM | RECEPTION x AWARDS CEREMONY



GAMEDAY GOLF CLASSIC SPONSORSHIPS

THE GAMEDAY SPONSOR

• SPONSORSHIP COST: \$5000.00 •

• SPONSORSHIP EXCLUSIVE OPPORTUNITIES •

OPPORTUNITY FOR (2) CORPORATE FOURSOMES TO PLAY IN THE TOURNAMENT

8 SWAG BAGS

ON-COURSE CONTESTS AND RAFFLES INCLUDED FOR EACH PLAYER (\$400.00 VALUE)

OPPORTUNITY FOR A CORPORATE REPRESENTATIVE TO MAKE WELCOMING REMARKS PRIOR TO THE SHOTGUN START

EACH PLAYER WILL HAVE A SHOT TO WIN \$1,000,000 AT THE END OF THE TOURNAMENT

OPTION FOR EACH TEAM TO HAVE THEIR OWN PERSONAL CADDY (MALE OR FEMALE)

CUSTOM SOCIAL MEDIA CAMPAIGN ON ALL SOCIAL PLATFORMS EXCLUSIVELY FOR YOUR COMPANY'S TARGET MARKET

COMPANY LOGO WITH GAME DAY GOLF LOGO ON SWAG

COMPANY LOGO/LISTING ON EVENT PRINTED MATERIALS, ALL MEDIA AND SIGNAGE AT THE EVENTS.

COMPANY LOGO/LISTING ON ALL SOCIAL MEDIA PLATFORMS AND MARKETWITHODYSSEY.COM

COMPANY LOGO/LISTING ON ALL GOLF CARTS

OPPORTUNITY TO SET UP A TENT ON PROPERTY TO HAND OUT INFORMATION OR PROMOTIONAL ITEMS

MEDIA PERKS

GAMEDAY GOLF CLASSIC SPONSORSHIPS

THE COURSE SPONSOR

• SPONSORSHIP COST: \$3000.00 •

• SPONSORSHIP EXCLUSIVE OPPORTUNITIES •

- OPPORTUNITY FOR (2) CORPORATE FOURSOMES TO PLAY IN THE TOURNAMENT
- 8 SWAG BAGS
- ON-COURSE CONTESTS AND RAFFLES INCLUDED FOR EACH PLAYER (\$400.00 VALUE)
- OPTION FOR EACH TEAM TO HAVE THEIR OWN PERSONAL CADDY (MALE OR FEMALE)

MEDIA PERKS

- EXCLUSIVE SPONSOR FOR THE ON-COURSE CONTESTS (PUTTING, CLOSEST TO PIN, LONG DRIVE)
- COMPANY LOGO WITH GAME DAY GOLF LOGO ON 6 FLAGS
- COMPANY LOGO/LISTING ON EVENT PRINTED MATERIALS, ALL MEDIA AND SIGNAGE AT THE EVENTS.
- COMPANY LOGO/LISTING ON ALL SOCIAL MEDIA PLATFORMS AND MARKETWITHODYSSEY.COM

SPONSORSHIP CLAIMED BY:



GAMEDAY GOLF CLASSIC SPONSORSHIPS



THE WATER BOY SPONSOR

• SPONSORSHIP COST: \$1000.00 •



• SPONSORSHIP EXCLUSIVE OPPORTUNITIES •

OPPORTUNITY FOR (1) CORPORATE FOURSOME TO PLAY IN THE TOURNAMENT

4 SWAG BAGS

ON-COURSE CONTESTS AND RAFFLES INCLUDED FOR EACH PLAYER (\$200.00 VALUE)

OPTION FOR EACH TEAM TO HAVE THEIR OWN PERSONAL CADDY (MALE OR FEMALE)

THIS SPONSOR IS THE EXCLUSIVE LIQUOR AND GOLF GUN SPONSOR FOR THE GAMEDAY GOLF CLASSIC

- Sponsor agrees to provide 6 employees for promotions located on (3) holes
- Sponsor agrees to set up 3 locations on course and provide drinks for players (in-kind donation of product) Tent, Table, Chairs will be provided

MEDIA PERKS

COMPANY LOGO WITH GAME DAY GOLF LOGO ON 6 FLAGS

COMPANY LOGO/LISTING ON EVENT PRINTED MATERIALS, ALL MEDIA AND SIGNAGE AT THE EVENTS.

COMPANY LOGO/LISTING ON ALL SOCIAL MEDIA PLATFORMS AND MARKETWITHODYSSEY.COM

OPPORTUNITY TO HAND OUT PROMOTIONAL ITEMS

GAMEDAY GOLF CLASSIC SPONSORSHIPS

THE END ZONE SPONSOR

• SPONSORSHIP COST: \$1000.00 •

• SPONSORSHIP EXCLUSIVE OPPORTUNITIES •

OPPORTUNITY FOR (1) CORPORATE FOURSOME TO PLAY IN THE TOURNAMENT

4 SWAG BAGS

ON-COURSE CONTESTS AND RAFFLES INCLUDED FOR EACH PLAYER (\$200.00 VALUE)

OPTION FOR EACH TEAM TO HAVE THEIR OWN PERSONAL CADDY (MALE OR FEMALE)

THIS SPONSOR IS THE OFFICIAL END ZONE SPONSOR FOR EACH HOLE AT THE GAMEDAY GOLF CLASSIC

- Sponsor agrees to provide 4 employees for promotions located on (2) holes
- Sponsor agrees to set up 2 locations on course and provide food for players (in-kind donation of food) Tent, Table, Chairs will be provided

MEDIA PERKS

COMPANY LOGO WITH GAME DAY GOLF LOGO ON 6 FLAGS

COMPANY LOGO/LISTING ON EVENT PRINTED MATERIALS, ALL MEDIA AND SIGNAGE AT THE EVENTS.

COMPANY LOGO/LISTING ON ALL SOCIAL MEDIA PLATFORMS AND MARKETWITHODYSSEY.COM

OPPORTUNITY TO HAND OUT PROMOTIONAL ITEMS

GAMEDAY GOLF CLASSIC SPONSORSHIP FORM

ONLY ONE SPONSORSHIP LEVEL AVAILABLE FOR EACH LEVEL

NAME		NAME OF BUSINESS	
ADDRESS			
PHONE		EMAIL	

THE GAMEDAY SPONSOR	TOTAL
\$5000.00	

THE COURSE SPONSOR	TOTAL
\$3000.00	

THE WATER BOY SPONSOR	TOTAL
\$5000.00	TITO'S HANDMADE VODKA

THE END ZONE SPONSOR	TOTAL
\$1000.00	



Please make checks payable to: Odyssey Entertainment Marketing and mail to:

Odyssey Entertainment 2432 Heritage Loop Myrtle Beach, SC 29577 We ask for sponsors to provide us with their logo and participants for each sponsorship level by August 1st, 2018 for proper placement and setup for each sponsorship level.



gameday

▶ GOLF CLASSIC



THANKS YOU FOR YOUR
CONSIDERATION